



ODA VE BORSALARIN  
GENEL SEKRETERLİKLERİNE



**TOBB**  
TÜRKİYE  
ODALAR VE BORSALAR  
BİRLİĞİ

Tarih : 24.02.2020  
Sayı : 34221550-720- 1853  
Konu : Pakistan - 15. Gıda Teknolojileri Asya 2020  
Fuarı

İlgi: Pakistan'ın Ankara Büyükelçiliği'nin 06.02.2020 tarih ve Pol-27/2020 sayılı yazısı.

İlgi yazıda,15. Gıda Teknolojileri Asya 2020 Uluslararası Fuar ve Konferansı'nın, 12-14 Eylül 2020 tarihlerinde, Pakistan'da Karaçi Fuar Merkezi'nde düzenleneceği bildirilmektedir. Fuarın plastik, paketleme ve baskı; pirinç teknolojisi, tarım ve canlı hayvan, gıda paketleme ve işleme; gıda güvenliği; un; mutfak ürünleri; atıştırmalık gıda; et teknolojileri ve pişirme sektörlerini kapsamı öngörülmektedir:

Fuara 6 ay kala kayıt yaptırarak, minimum 9 metrekare fuar standı (KDV dahil 3.559,50 ABD Doları) kiralayanlara, aşağıdaki imkanların organizatör tarafından sağlanacağı ifade edilmektedir.

- 1000 ABD Doları'nı aşmayan uçuş bileti
- 1 Fuar standı karşılığında çift kişilik odada 4 gece 5 gün konaklama
- 3 gün boyunca havaalanı-otel-fuar-restoran transferleri
- 3 gün boyunca Kahvaltı-öğle yemeği-akşam yemeği
- Resmi vize davet yazısı
- Yarım gün şehir turu
- Resmi Fuar Kataloğunda katılımcı firmanın 200 kelimeyi aşmayacak şekilde tanıtım profili
- Her bir firma için 10 adet ikili görüşme ayarlanması

**Bu belge, 5070 sayılı Elektronik İmza Kanununa göre Güvenli Elektronik İmza ile imzalanmıştır.**



Evrakı Doğrulamak İçin : <http://belgedogrula.tobb.org.tr/dogrula.aspx?V=BELM2930>  
Dumlupınar Bulvarı No:252 (Eskişehir Yolu 9. Km.) 06530 /ANKARA  
Tel: +90 (312) 218 20 00 (PBX) • Faks: +90 (312) 219 40 90 - 91 - 92...  
E-Posta: [info@tobb.org.tr](mailto:info@tobb.org.tr) • Web: [www.tobb.org.tr](http://www.tobb.org.tr) • KEP: [tobb@hs02.kep.tr](mailto:tobb@hs02.kep.tr)  
Ayrıntılı bilgi için: Kaan GAFFAROĞLU Tel: 03122182220  
E-Posta: [kaan.gaffaroglu@tobb.org.tr](mailto:kaan.gaffaroglu@tobb.org.tr)

Birliğimizde  
ISO 9001:2015  
Kalite Yönetim  
Sistemi  
uygulanmaktadır



Fuarla ilgili bilgi broşürü ekte yer almakta olup, Fuar ile ilgili detaylı bilgi için Dr. Khursheed Nizam; +92 321 824 44 46; Bay Farhan Anis; +92 300 824 444; Bayan Fauzia Khan; +92 300 056 87 21 - fauzia.khan@ecgateway.net ile irtibata geçilebilir.

Bilgilerinizi ve konunun üyelerinize duyurulmasını rica ederim.

Saygılarımla,

*e-imza*

Ali Emre YURDAKUL  
Genel Sekreter Yardımcısı

EK: Bilgi Broşürü (4 sayfa)



Evrakı Doğrulamak İçin : <http://belgedogrula.tobb.org.tr/dogrula.aspx?V=BELM2930>  
Dumlupınar Bulvarı No:252 (Eskişehir Yolu 9. Km.) 06530 /ANKARA  
Tel: +90 (312) 218 20 00 (PBX) • Faks: +90 (312) 219 40 90 - 91 - 92...  
E-Posta: [info@tobb.org.tr](mailto:info@tobb.org.tr) • Web: [www.tobb.org.tr](http://www.tobb.org.tr) • KEP: [tobb@hs02.kep.tr](mailto:tobb@hs02.kep.tr)  
Ayrıntılı bilgi için: Kaan GAFFAROĞLU Tel: 03122182220  
E-Posta: [kaan.gaffaroglu@tobb.org.tr](mailto:kaan.gaffaroglu@tobb.org.tr)

Birliğimizde  
ISO 9001:2015  
Kalite Yönetim  
Sistemi  
uygulanmaktadır

15<sup>th</sup> Edition



International Exhibition & Conferences

# The Food & Agriculture Technology Event of Pakistan

[www.foodtechnologyasia.com](http://www.foodtechnologyasia.com)

### Incorporating:

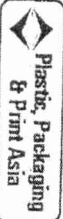
- RICE TECH Asia
- AGRICULTURE TECH & LIVESTOCK ASIA
- FOOD PACKAGING & PROCESSING ASIA
- PLASTIC, PACKAGING & PRINT ASIA
- FOOD SAFETY TECH ASIA
- SNACKS FOOD TECH ASIA
- MEAT TECH ASIA
- BAKERY TECH ASIA



[www.ricetechnologyasia.com](http://www.ricetechnologyasia.com)



[www.agriasia.net](http://www.agriasia.net)

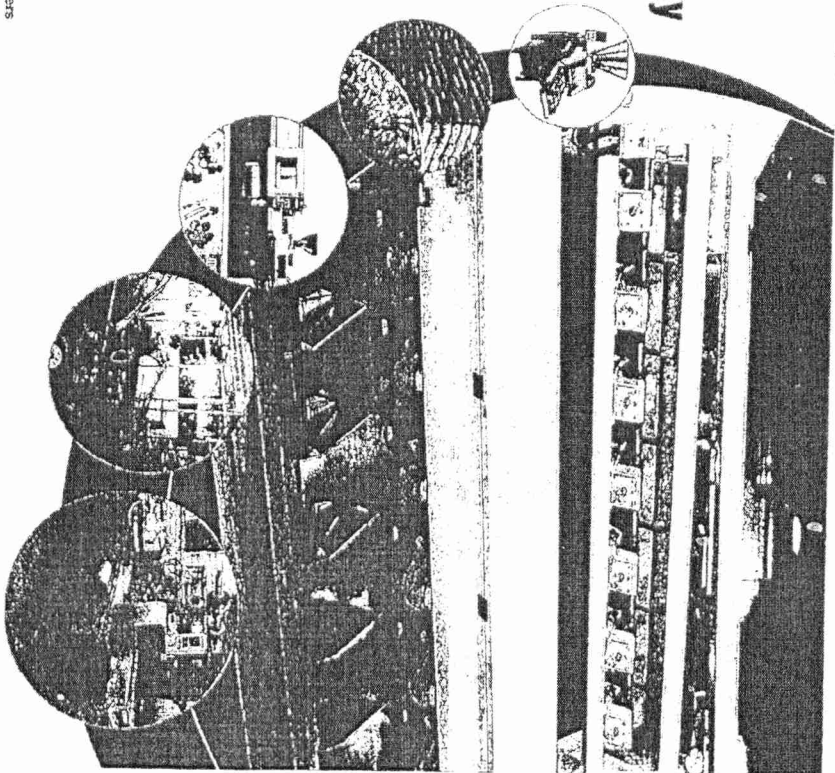


[www.plasticpackagingandprintasia.com.pk](http://www.plasticpackagingandprintasia.com.pk)

# 12-14 September 2020

Karachi Expo Centre, Pakistan

### Owner & Organizer



### Supporters

## PAKISTAN - The Halal Kitchen of the World

World Muslim population has crossed 1.8 billion and the demands of manufacturing and packaging of Halal Food including convenient processed products using chicken, mutton, beef, vegetables, fish and seafood is growing day by day. In fulfilling this demand, all halal consumables should be prepared, processed, packaged, transported and stored in accordance with Islamic principles.

No doubt 60% of the world's muslim population resides in Asia, the centre point of which is Pakistan. This makes food Technology Asia an ideal entry point for foreign traders to embark upon the global muslim market of food & allied industries.

Food, Agri & livestock Asia 2019 will open its doors to exhibitors and traders interested in food & food products, major chains, manufacturers, producers, distributors, storages, displays, serving equipment and packaging materials etc.

### Halal Consumables

Halal certified organic products, raw materials, food chemicals, emulsifiers and ingredients, additives, canned foods, processed and ready-to-eat meals, preserved fruit and vegetable products, meat, poultry and seafood products, nuts, chocolate and candies, dairy products, confectionery, biscuits, pastries, snacks, beverages, grains products, healthcare and herbal products etc.

## AGRICULTURE & LIVESTOCK SECTOR OF PAKISTAN

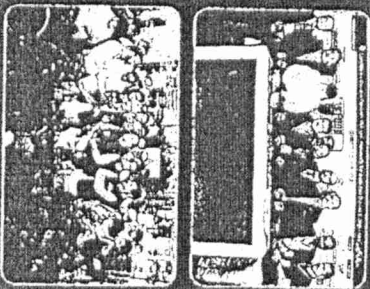
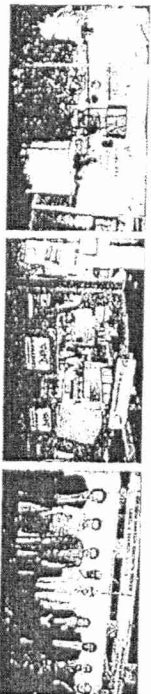
Pakistan is the Gateway to Central Asian Republics, having strong and long-standing links with Middle East and South Asia. It has an Agro-based economy with a very well developed Agriculture Sector. Nearly 44% labour is engaged in this sector. Human resources are strong and cost effective, transportation cost is low and has a large growing domestic market of 200 million consumers. Maximum revenue is generated from the export of agriculture produce contributing to the Country's economy.

### Attractive Incentives for the Investors

- Pakistan has the most liberal investment policy in South Asian Region which is open to Foreign Direct Investment in all economic sectors, specially Agriculture Sector with no sanctions required from the government. Investors can take benefit of attractive tax / tariff incentives packages, capital profits, dividends, remittance of royalty, technology and franchise fee allowed to projects in agriculture, international food chains, social service & infrastructure. New incentives and further liberalization measures include:
- Zero import duty on raw materials used in the production of exports, capital goods and plants, machinery and equipment not manufactured locally.
- Zero-rated import tariff on agriculture machinery not manufactured locally for registered corporate agricultural projects.

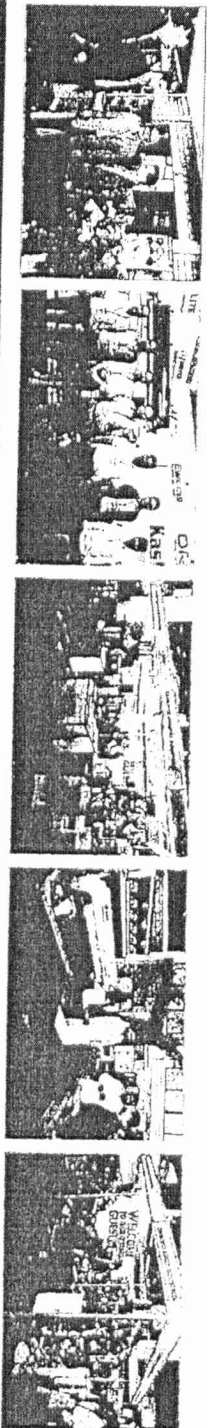
## RICE TECH ASIA WILL PROVIDE:

- The right platform for the Rice machinery and Rice milling industries with an opportunity to show case the entire spectrum of related products, technology and services under one roof.
- An interactive platform for launching new products to a specifically targeted audience
- A right place to access the market needs and opportunities in Pakistan's market
- Rice Tech Asia provides a dedication to prosperity and development of Pakistani Rice Industry and proves / portrays itself as a genuine platform for the Rice milling industry.
- Rice Tech Asia inspires thousands of Rice millers to transform their age old huller mills in to modern ones.



## MAJOR PAVILIONS

- RICE TECH • AGRICULTURE & LIVESTOCK • FOOD PACKAGING • PLASTIC, PACKAGING & PRINT
- FOOD SAFETY TECH • MEAT TECH • BAKERY TECH • DRINK TECH



### EXHIBIT PROFILE

- Abrasive wheel
- Agricultural Mechanization and Technologies
- Agricultural Services
- Air compressor
- Animal Husbandry Eqpt
- Automation & Control Technology
- Automation & Software solution providers
- Bag closing machines
- Beverages Processing Machines / Equipments
- Beverages, drinks, flavored drinking water and mineral water
- Biscuits & Cookies Making Machines
- Boiler, turbine & chillers
- Cage Systems
- Chiller & Frozen Food Technology
- Cleaning & Sanitation Systems
- Climate/ization Systems
- Cold Storage Buildings
- Cooking / Food processing Equipment
- Cooling, Storage, Packaging & Transportation Technology
- Crop Protection
- Dairy Equipment
- Diagnostic Laboratories
- Dryers
- Electric motors
- Electric Panels
- Elevators, conveyors manufacturers
- Energy/Transmission/gear boxes
- Fertilizers & Nutrients
- Financial & Insurance institutions and Banks
- Food Safety and Hygiene Technology
- Generators
- Grain Color Sorter
- Greenhouse Technologies
- Heat exchangers
- Incubators
- Ingredients and Additives
- Ingredients and Additives Technology
- Laboratory Testing, Analysis & Services Equipment
- Meat, Poultry & Fish Products Slaughtering/Cutting Up & Processing Technology
- Mill Stone & Fabricators
- Organic & other Agriculture Eqpt
- Ovens, Roasters, Grills, Microwaves
- Packaging & Storage
- Packaging machinery & material manufacturers
- Parpoiling plants
- Perforated sheets
- Pollution controlling equipment manufacturers
- Poultry Breeding Eqpt
- Pre-engineering building manufactures
- Pumps and valves manufactures
- Quality Control Technology, Consultancy & Certification
- Refrigeration Technology & HVACR Systems
- Rice mill machinery manufacturers, Dail Pulses and oil seeds processing machinery
- Roofing system & insulation providers
- Rubber roll & V-bells
- Seeds, Saplings & Horticulture
- Silos & Storage Bin manufactures
- Snack Making Machines
- Solvent extraction plants
- Storage, Packaging & Transportation Technology
- Tarpaulin manufactures
- Thread manufactures
- Tractor and Agricultural Mechanization Side Industry
- Warehousing Technologies & Facilities
- Water and Irrigation Technologies
- Water treatment companies
- Weighing scales/bridges

# Pakistan FOOD Association



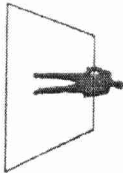
Pakistan Food Association "PFA" is a registered organization formed with an objective to optimize food and food related business both locally and internationally. PFA is a collective representation of food and allied industries and represents a number of food entrepreneurs, major chains, manufacturers, producers, importers, exporters, distributors of food related items and other food professionals.

Through PFA platform, participants can share knowledge, develop synergies to optimize business opportunities. They can seek collective business possibilities, rationalize legal and regulatory requirements.

PFA is poised to hold series of events, seminars and workshops to share knowledge and provide networking opportunities. It also supports and facilitates the members to learn and implement systems including 1509000, 22000, HACCP, 14000, TQM, SIGMA etc.

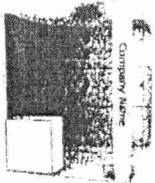
## Event Details

Title : Food Agri & Livestock Asia International Exhibition  
 Frequency : Annual  
 Exhibition Dates : 12-14 September 2020  
 Karachi Expo Centre, Pakistan  
 Exhibition Timings : 10:00 am – 7:00 pm  
 Exhibit Area : Over 9,000 sqm



Bare Space inside Halls  
 (min 18 sqm) US \$ 300 per sqm\*\*  
 1. Each Bare space shall cover floor size 3m x 6m  
 2. Printing of 200 words profile of the Exhibiting organization in the Exhibition Catalog

\* Exclusive of all Govt. taxes  
 \*\* 13% Tax applicable on tariff



Shell Scheme Stalls  
 (min 9 sqm) US \$ 350 per sqm\*\*  
 1. Shell Scheme (size 3m x 3m) comes complete with basic stand structure with:  
 • Floor carpets within the stand area  
 • Two (02) Chairs  
 • Three (03) Spot Lights (100 watts each)  
 • One (01) Information Counter  
 • Facade board with your company/brand's name on it (Max 20 Alphabets)  
 • One (01) 5 ampere / 220 volt Single Phase Power Socket  
 2. Printing of 200 words profile of the Exhibiting organization in the Exhibition Catalog

## Visitor Profile

- High Level Government Officials
- Policy and Decision Makers
- Opinion Leaders & Consultants
- Foreign & Local Investors
- Foreign & Local Industrialists
- Business Magnates of Pakistan
- Top Executives and Professionals from Local Industry
- Foreign Companies seeking Joint Ventures
- Trade Delegations from various Countries
- Consul Generals / Foreign Missions
- Equipment Dealers & Distributors
- Members of Federations, Chambers of Commerce & Trade Associations

Owner & Organizer  
**Ecommerce Gateway Pakistan (Pvt) Ltd.**  
 8, Kokaan Society, Dr. Azhar Hussain Road, Near Kokaan Park,  
 off: Shahred-e-Millat Road, Karachi-74000, Pakistan.  
 Tel: (92-21) 111-222-444, Fax: (92-21) 3486 0830  
 Email: info@foodtechnologyasia.com  
 Pakistan (Pvt) Ltd

For Details, Contact:  
 LAHORE: (+92-42) 111-222-444  
 (+92-42) 3742-5031/2

SILVANSABAD: (+92-51) 4864-661/2

FARSALABAD: (+92-41) 8722-444/5

SHAKOPI: (+92-52) 4267-618

GUJRANWALA: (+92-59) 325362/7

PESHAWAR: 0300-5888124